



## Call for Transgender Volunteers

### Your Story

B Stigma-Free wants to connect with **transgender people of all ages and their family members** who are interested in sharing their story to help build understanding about what it means to be trans. Our goal is to help cisgender folks get to know transgender folks, their lives, their families and friends. In doing so, we hope to help people better relate to each other.

B Stigma-Free ([www.bstigmafree.org](http://www.bstigmafree.org)) is a national non-profit committed to reducing bias and discrimination by addressing the root causes of stigma. By fostering relatedness through storytelling and collaboration, we help people overcome their fears and increase understanding of differences. We are on a mission to make society a more courageous place where diversity is valued.

### Tell It Your Way

Tell us in video format about what makes you, YOU!

- What do you do in your free time?
- What is your occupation?
- Who is in your family? Include your family in your video if you like.

We want others to recognize the ways that transgender people are just like them. We also want others to be exposed to the variations of the transgender experience.

- When did you know?
- What were your family and friends' journeys to embrace you like?

### Our Approach

When you share your story, you let an abstract concept become real, letting connections happen on an emotional level. This is how we can help people reflect upon their own experiences, values and judgments, and become motivated to change sentiments. **Your story becomes inspirational. We need to hear yours!**

We partner with organizations that focus on obesity, mental health, older people, citizen reentry, LGBTQ, little people and more. Our partners are invested in amplifying our message. They all want to help spread the word. And this is critical, because they will tell their friends, who will tell their friends, and so on...

Questions? Email or call Loretta Jay at 203.255.7703 or [ljay@bstigmafree.org](mailto:ljay@bstigmafree.org)  
Ready? Send your video or story to [bbrave@bstigmafree.org](mailto:bbrave@bstigmafree.org).

